

Blog guidelines - contributors to the HEGlobal website

<http://heglobal.international.ac.uk/>

Share your expertise and opinions on the TNE debate with professionals across the UK and beyond by submitting a blog post for the HEGlobal website. If accepted, your blog will be published on this site and promoted on our social media platforms.

What should I write?

We have a section of the website dedicated to comment pieces on TNE from higher education professionals and other experts <http://heglobal.international.ac.uk/join-the-debate/comments.aspx>. The purpose of this section of the website is to provide information and thought leadership which is useful for those working in international higher education (and beyond) who are interested in the TNE debate.

How should I write?

Be opinionated, but be careful not to say anything that could be interpreted as a slur. Always get a second pair of eyes for your blog, even if under time pressure.

Who will read my article?

Professionals working in or who have an interest in TNE. Whilst our readership is primarily UK based we have a growing readership from many other countries.

How long should it be?

Please keep it short, we recommend anything from 500 – 800 words.

Hyperlinks – yes or no?

Please include hyperlinks for every organization and/or document you reference. Please do not use links directing readers to unrelated websites or affiliate/sponsored links.

Editorial control

The HEGlobal team at the International Unit (IU) has final editorial control (language, grammar and style) and reserves the right to make changes to your comment piece. We will of course work with you to agree any changes prior to your blog being published.

Originality

Your blog must be original and should not have been published elsewhere unless there is a specific arrangement to double publish/cross promote.

Use of images, graphs etc

If you plan to include any photographs, charts, graphs etc in your blog please ensure you have the appropriate permission to reproduce these. Images are always popular and drive traffic to blogs. Please also ensure that you credit the author/owner/report/etc as appropriate and that the images provided are high resolution (at least 300 dpi).

How do I submit my comment piece?

Please submit a pitch or your draft article to our Head of External Affairs, Vikki Challen (Vikki.challen@international.ac.uk) please also cc heglobal@international.ac.uk. We will let you know within 10 working days if your piece has been accepted. If it needs amending, we will send it back to you with suggested changes. If possible please supply an image of

yourself to accompany – if we need to suggest an alternative we will let you know, we reserve this right in order to ensure a consistent design for our website.

Disclaimer

Published blog pieces belong to the IU. They are credited to the author and should not be republished without prior permission. Please note that we reserve the right to reject submissions.